

December 29, 2009

**'NEWSRADIO1620 GATOR BOWL TICKET GIVEAWAY'
CONTEST RULES AND REGULATIONS**

The specific rules for this Contest written below are in addition to "NEWSRADIO 1620 General Contest Rules" dated 10.01.07. If there is a conflict in language, these specific rules will govern.

Contest Name: NR1620 GATOR BOWL TICKET GIVEAWAY (*the 'contest'*)

Station(s): NEWSRADIO 1620 WNRP, GULF BREEZE (the "Stations(s)")

Station Business Address: 7251 Plantation Road, Pensacola, Florida 32504

Station Business Telephone: 850-494-2800

1. Description of Contest/Promotion.

A. DATE OF CONTEST: December 29, 2009 – December 30, 2009

B. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. Odds of winning depend upon the number of participants.

C. HOW TO ENTER

Listen to NEWSRADIO1620 beginning 12.29.09 and be the specified caller number to the studio phone. As soon as the song starts to play we will take the ninth caller to our contest line (850.437.1620). That caller will qualify for the tickets.

D. HOW TO PLAY

Listen for the cue to call, THE TOMAHAWK CHOP SFX and be the announced specified caller to the studio contest line (437.1620)

E. ELIGIBILITY

This is a local contest sponsored by NEWSRADIO1620, and it has no connection to any other organization. The Contest is open to all NEWSRADIO1620 listeners 18 or older. Winners can win prize no more than one (1) time.

Any prizes not awarded due to ineligibility of contestant are returned to the Station for reuse.

See "NEWSRADIO1620 General Contest Rules" dated 10.01.07, for important additional eligibility information.

F. PRIZES

2 tickets to the 2009 GATOR BOWL on January 1, 2010 at the Jacksonville Municipal Stadium.

Other prizes may be awarded.

All prizes must be accepted as awarded and are non-transferable. To claim prize, winner must come to the station during the hours of 8:30am to 5:00pm Monday through Friday, within 30 days after winning, and provide government-issued photo ID and that Station will copy for file. After identification procedure and forms are satisfactorily completed, winner may claim their prize. The station's business office is at 7251 Plantation Road, Pensacola, Florida.

See "NEWSRADIO 1620 GENERAL CONTEST RULES" dated 10.01.07 for important additional prize information.